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*"It wasn't just the size and the prominence of the crowd celebrating CLC, but also the double-take tableau of tree hugger and tree cutters applauding the same speeches."*

*- O. Casey Corr, Washington CEO, January 2007*

Dear Friends,

Cascade Land Conservancy is helping our region become a national leader in the next wave of conservation, using the marketplace like never before. With many partners, CLC is charting a bold course: *The Cascade Agenda*. This vision and program links conserving great lands to creating great communities throughout our region. Thank you for being a part of this work.

Once a year, CLC hosts an outstanding event to showcase our work and honor heroes of conservation. Our *12<sup>th</sup> Annual Conservation Awards Breakfast* will take place on Tuesday, May 15, 2007 from 7:30-9:00 a.m. at our NEW VENUE the Washington State Trade and Convention Center.

The Breakfast is the largest gathering of its kind in the state, with more than 1,500 business and civic leaders, conservationists and elected officials joining together. This year, CLC is pleased to announce that Governor Christine Gregoire will be our special guest.

Please consider supporting this important event. Sponsorships levels for 2007 include:

- \$10,000+ Leadership Sponsor
- \$6,000+ Sustaining Sponsor
- \$3,000+ Partner Sponsor
- \$1,500+ \$1,000 Table Sponsor ~ special rate for new sponsors!
- \$750 Community Sponsor (*for individuals and nonprofit organizations*)

Your relationship with the CLC is very important and will be well recognized.

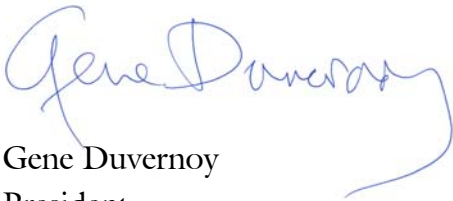
Your early response ensures visibility. The deadline for recognition on our website and 1,800 printed event programs is Monday, April 2.

CLC's fundraising goal for the *12<sup>th</sup> Annual Conservation Awards Breakfast* is \$600,000 in support for land conservation and stewardship, here in your community. Your sponsorship commitment would be an important part of meeting that goal.

For more information about sponsorship benefits and opportunities, please review the enclosed information and call David Patton, Director of Individual Giving at (206) 292-5907 x129 or email: [davidp@cascadeland.org](mailto:davidp@cascadeland.org).

With your involvement and support, Cascade Land Conservancy will continue to protect and steward our region's precious natural, recreational, and resource lands, now and for generations to come.

Best wishes,



Gene Duvernoy  
President  
Cascade Land Conservancy



## PLEDGE FORM

**○ Yes! I will sponsor the 12<sup>TH</sup> ANNUAL CONSERVATION AWARD BREAKFAST**

Tuesday, May 15, 2007 from 7:30-9:00 a.m.

NEW VENUE: Washington State Trade and Convention Center in Seattle

<b>NAME</b>	<i>Exactly as you wish to be listed in publications (usually the COMPANY name).</i>
<b>CONTACT(S)</b>	<b>Primary Contact:</b> <i>President or CEO</i>
	<b>Email:</b>
	<b>Work phone:</b>
	<b>Other Contact:</b> <i>Assistant, billing contact, marketing lead, etc.</i>
	<b>Email:</b>
	<b>Work phone:</b>
<b>AMOUNT</b>	<b>\$</b>
<b>SIGNATURE</b>	<i>For pledges, please include the date of your signature.</i>
<b>NOTES</b>	
<b>TABLE CAPTAIN</b>	<i>Person responsible for getting a list of <b>ten guests</b> to CLC by <b>Tuesday, May 1, 2007</b></i>
<b>CLC CONTACT(S)</b>	<b>David Patton</b> Director of Individual Giving, <a href="mailto:davidp@cascadeland.org">davidp@cascadeland.org</a> , (206) 292-5907 x129  <i>Your contact at Cascade Land Conservancy.</i>

## THANK YOU FOR YOUR SUPPORT

Please complete this form and return it with your payment to Cascade Land Conservancy's business office at  
615 2nd Ave Ste 625, Seattle, WA 98104 or fax to: (206) 812-1390.

CLC is a non-profit organization, EIN# 94-3112461. Your contribution is tax-deductible, as allowed by law.

615 Second Avenue, Suite 625 ▪ Seattle, WA 98104 ▪ [www.cascadeland.org/events/breakfast](http://www.cascadeland.org/events/breakfast)  
King County (206) 292-5907 ▪ Kittitas County (509) 962-1654 ▪ Pierce County (253) 350-1560

Overview of Sponsorship Levels & Benefits  
**12<sup>TH</sup> ANNUAL CONSERVATION AWARD BREAKFAST**

Tuesday, May 15, 2007 at the Washington State Trade and Convention Center in Seattle

<b>EVENT BENEFITS</b>	<b>Conservation \$25,000+</b>	<b>Leadership \$10,000+</b>	<b>Sustaining \$6,000</b>	<b>Partner \$3,000</b>	<b>Table \$1,500</b>	<b>Community \$750</b>
Premium event seating for host and guests <i>(stars indicate a table for ten)</i>	★★★	★★★	★★★	★★	★	★
Materials/display space in foyer	★	★	★	★	★	★
Company logo prominently displayed	★	★	★			
Video recognition during program	★	★				
Award recognition (limited # available)	★	★				
Exclusive company recognition	★					
Photos with company representative	★					
Acknowledgment during the live program	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	Name		
Placement on ~6,000 invitations	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	Name	Name	
Placement on ~1,800 event programs	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	Name	Name	Name
Recognition on publicity/advertising	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	Name	Name	Name
<b>OTHER BENEFITS</b>						
Recognition on the CLC website	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	Name	Name	Name
Listing in the <b>Conservation Report</b> ~10,000	<b>Logo</b>	<b>Logo</b>	Name	Name	Name	Name
Recognition CLC print newsletter ~6,000	<b>Logo</b>					

**We are anticipating 1500 guests and our goal is to raise \$600,000!**

For more information about Cascade Land Conservancy sponsorship opportunities, visit our website [www.cascadeland.org](http://www.cascadeland.org) or contact:  
 David Patton, Director of Individual Giving, by phone (206) 292-5907 x129 or email: [davidp@cascadeland.org](mailto:davidp@cascadeland.org)