

# DESIGN FOR LIVABILITY: SUSTAINABLE CITIES

OCTOBER 15-16, 2009

SUPPORTED BY:

ALLIED ARTS OF SEATTLE, UNIVERSITY OF WASHINGTON COLLEGE OF BUILT ENVIRONMENTS, AMERICAN PLANNING ASSOCIATION WASHINGTON CHAPTER, AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS WASHINGTON CHAPTER

## CALL FOR PRESENTATIONS

Submission Deadline: July 17, 2009

### CONFERENCE OVERVIEW

AIA Seattle and Cascade Land Conservancy supported by Allied Arts of Seattle, the American Planning Association Washington Chapter, the American Society of Landscape Architects, Washington Chapter, and the University of Washington College of Built Environments invite you to share your knowledge, experience and expertise by contributing to *Design for Livability: Sustainable Cities*.

Now in its second year, this forum brings our region's planning, design, development, and civic leaders and advocates together to better understand what we can do to build a stronger future. **Today, more than ever, we are faced with environmental and economic challenges that will define our generation, shape our future, and test our resilience. Join leaders from across the region as we tackle these challenges head-on and demonstrate solutions to building more livable, walkable, and healthier communities.**

This year, we'll particularly focus on what we can do within the context of current social, environmental and economic projections, available resources and known development plans. The program will include the latest research, cutting-edge implementation tools and techniques, best practices, model projects, policies and codes, and networking activities with new partners. Most importantly, this dynamic event offers you the opportunity to network and coordinate with your peers as well as practitioners from many different disciplines. We welcome presentation proposals from a wide variety of perspectives and strongly encourage multi-disciplinary proposals, including: developers, planners, architects, engineers, policy makers, artists, students and civic and community leaders. Furthermore, we are seeking presentations that bridge design, planning, policy and implementation, helping to demonstrate how professionals, city leaders and community members are building a stronger, more sustainable future.

### SUGGESTED CONFERENCE TOPICS

We are seeking provocative presentations and discussion topics from a wide range of viewpoints. Through presentations related to the conference theme, participants will explore the dimensions that will set the course for the next generation of livable communities. Concurrent presentations will be scheduled in three tracks:

1. BRAVE NEW WORLD: giving the opportunity to learn from radically different ways of thinking and problem-solving.
2. LIVING SIMPLY, LIVING WELL: giving the opportunity to learn how we might use the immediately available and existing resources within our communities to effectively create positive change
3. CREATING DELIGHT: demonstrating how it's possible to attract people back to urban places and help them welcome greater density in their communities when the public realm is improved.

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The following list of topics represents suggestions based on the conference theme, but, all proposals will be evaluated regardless of content.

- Linking land use, housing and transportation
- Healthy communities and active living
- Public Space: Open Space, Arts and Cultural Spaces, Gathering Spaces
- Implementation of sustainable frameworks: One Planet Living, LEED ND, etc
- Financing innovative development, public space and community services
- Sustainable design and operations / alternative design solutions
- Innovative policy solutions / removing code barriers
- Access / accessibility / universal design

## INTENDED AUDIENCE

The audience will include local and regional AIA members, APA members, WASLA members, City leaders and policy makers and other architects, landscape architects, planners, developers, government agency representatives, educators, and professionals working in related design and planning industries. Citizen advocates are also welcomed.

## PRESENTATION FORMATS

Seminars and panel discussions will be approximately 75 minutes in length. Standard audio, visual, and digital media can be supported. Presenters are expected to provide their presentation materials no later than Friday October 9, 2009. All presentations should be interactive, keeping at least one-third of the presentation time open for audience discussion. Question periods will involve active discussion from highly informed audience members.

We are interested in innovative presentation formats designed to engage audience members. Consider the following formats and methods when designing your presentation:

- Case studies: Detailed examination of projects, allowing specialized analysis and commentary, including questions to generate discussion;
- Graphic presentations: Videotape, film, computer display, and physical samples that generate discussion;
- Panel presentations: A series of short talks, followed by a moderated question-and-answer segment
- Workshop sessions: An interactive session that provides participants contextual information and then engages them in a well-designed problem solving exercise

Speakers should be experts in the field who can effectively communicate messages to a variety of audience members. Speakers are encouraged to present contemporary and historical approaches to design and development issues. Up to three speakers may be included in each 75-minute session. Speakers may be asked to consolidate their presentation into a panel of speakers with related interests.

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Presenters may submit more than one presentation proposal.

The audience should leave with a greater understanding of design, development, architecture, planning and land use policy. While relevant examples of completed projects can be used for your presentation, and credit given to design/planning consultants, this conference is not a platform for marketing a person or firm's portfolio, services, or, strategies.

All continuing education content must be free of copyright notations, services marks, trademarks, and/or watermarks (phrases, words, logos, symbols, or other devices that are used to identify the source of a product or service and that distinguish a company or organization's product or services).

## EVALUATION CRITERIA AND SELECTION PROCESS

Successful proposals offer programs that make professional, educational contributions to participants. Programs may not sell or promote any specific product or service. Content must contribute to the continuing educational needs of architects, planners and policy makers, be relevant to the changing profession, and contribute to the body of architecture & planning knowledge.

Proposals will be evaluated on the following criteria:

- Degree to which the proposal provides insight into the conference objectives;
- Extent to which the proposal relates to personal or firm experience with innovative concepts in research, operations, planning, design, and delivery;
- Well-defined proposal focus;
- Extent to which participants will be able to implement ideas in their professional realm.
- Quality and potential to contribute to a balanced conference program.

## SUBMISSION PROCESS

Submissions must adhere to the [submission template](#) provided and should be submitted to [livability@aiaseattle.org](mailto:livability@aiaseattle.org) no later than July 17, 2009.

### Schedule and Deadlines

- July 17 2009: Proposal submissions due
- August 7-14, 2009: Acceptances issued
- August 28, 2009: Speaker agreements, refined proposal bios and presentation descriptions
- October, 9 2009: Complete presentation due
- October 15-16, 2009: 2009 Design for Livability: Sustainable Cities conference

### Registration

Full conference registration and catering is offered to all speakers and panelists. Please be advised that speakers and panelists will be responsible for their travel, lodging and other expenses and arrangements.

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## Inquiries

Please address any questions to:

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## About American Institute of Architects-Seattle

AIA Seattle provides the architecture community with resources and relationships to make a difference through design. We open doors, provide connections, keep our members and the public informed, and demonstrate our commitment to great design as the key ingredient for livable, sustainable places.

Founded in 1894, AIA Seattle is a not-for-profit professional association of architects, allied professionals, and laypeople. AIA Seattle is committed to excellence in architecture and service to the public. AIA Seattle membership is open to anyone with a professional or personal interest in architectural practice, and in the creation or appreciation of the built environment. AIA Seattle operates as an IRS-designated 501(c)(6) corporation. AIA Seattle is the seventh largest urban component of the American Institute of Architects, with members throughout the Puget Sound area. As of September 2008, AIA Seattle had 2009 individual members, 258 member firms, 76 Corporate Allied Partners, and 60 Individual Allied members. AIA Seattle is one of six components affiliated with AIA Washington, and the AIA Northwest & Pacific Region, both based in Olympia.

## About Cascade Land Conservancy

The [Cascade Land Conservancy](#) (CLC) fills a unique and important niche as Washington State's largest land conservation, stewardship and community building organization. CLC was established in 1989 by a group of civic-minded community leaders, setting the foundation for a land conservation group with the ability to work proactively and strategically to protect land. Several years ago, CLC's leaders realized that traditional conservation methods alone would not protect the changing landscape of our region. Without quick action, subdivisions would overtake our forested foothills, the health of Puget Sound would continue to deteriorate and our economically vital rural lands would turn into chaotic expanses of concrete and traffic. We realized that to save our lands and waters, we needed to transform our cities into places where people want to live and work. Building on our track record of innovative conservation and our ability to bring diverse perspectives to the table, we launched [The Cascade Agenda](#) in 2005. This 100-year vision and immediate action plan is based on the input of thousands of residents across our region and offers pragmatic solutions to the challenges and opportunities created by our tremendous population growth. The Cascade Agenda is a balanced approach to conservation and community building that encourages collaboration across all market sectors and considers environmental, social and economic needs.

Careful planning of our region's cities is essential to meeting the goals of The Agenda. Through the Cascade Agenda Cities Program, CLC works with local governments to develop complete, compact, and connected cities by helping communities make smart choices about growth. We envision these cities as places where people can walk and bike to their daily destinations, with housing options and access to open space in their neighborhoods. CLC is working closely with elected officials and staff in a growing number of cities in the Puget Sound region, currently partnering with thirteen cities.