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CLC President

August 10, 2007

First name Last Name
Company
Address 1
City, State Zip

Dear First Name,

Cascade Land Conservancy (CLC) is leading the nation in creating a new model of conservation, using the marketplace like never before. With our many partners, CLC is charting that bold course: The Cascade Agenda. This 100-year action plan for the Central Cascades seeks to conserve 1.3 million acres of farms, working forests and sensitive lands and at the same time create vibrant communities and a strong economy. Thank you for being a part of this work.

COUNCIL OF ADVISORS

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Every other year, CLC hosts an outstanding event in Everett to showcase our work and honor heroes of conservation from Snohomish County. Our 5th Snohomish County Conservation Awards Breakfast will take place on Thursday, November 15, 2007 from 7:30-9:00 a.m. at the Everett Events Center.

The Breakfast is the largest conservation gathering of its kind in Snohomish County, with more than 400 business and civic leaders, conservationists and elected officials joining together. This year, CLC is pleased to announce that Cliff Bailey and Duane Weston will be receiving the Phil and Laura Zalesky Lifetime Achievement Award and Representative Rick Larsen will receive the Cascade Agenda Leadership Award.

SNOHOMISH COUNTY TRUSTEES

Ann Boyce
Mark Craven
Steve Dean
Larry Ehl
Nicole Fagin
Jay Goodwin
Nan Haberman
Kent Langabeer
Vicki Lervick
Sonia Thompson
Dave Ward
DJ Wilson
Chuck Woods

I hope we can count on your continued support and participation in the Breakfast this year. Specifically, I'd like you to consider a 2007 SPONSORSHIP OF THIS BREAKFAST to advance the goals of regional conservation and stewardship.

Your relationship with the Cascade Land Conservancy is very important and will be well recognized at the event. Your early response ensures visibility for you or your company. The deadline for recognition on over 7,500 event invitations (print and email) is Friday, September 14. The deadline for recognition on our website and printed event programs is Monday, October 15.

CLC's fundraising goal for the 5th Snohomish County Conservation Awards Breakfast is \$80,000 in support for land conservation and stewardship, here in your community. Your sponsorship commitment is an important part of meeting that goal.

For more information about sponsorship benefits and opportunities, please review the enclosed information and call David Patton, Director of Individual Giving at (206) 292-5907 x129 or email: davidp@cascadeland.org.

With your involvement and support, Cascade Land Conservancy will continue to protect and steward our region's precious natural, recreational, and resource lands while building vibrant attractive communities now and for generations to come.

Best wishes,

Gene Duvernoy
President
Cascade Land Conservancy

Peter Newland
Board of Directors
Cascade Land Conservancy



PLEDGE FORM

Yes! I will sponsor the 5TH SNOHOMISH COUNTY CONSERVATION AWARDS BREAKFAST
 Thursday, November 15, 2007 from 7:30-9:00 a.m.
VENUE: Everett Events Center in Downtown Everett

NAME	<i>Exactly as you wish to be listed in publications (usually the COMPANY name).</i>
CONTACT(S)	Primary Contact: <i>President or CEO</i>
	Email:
	Work phone:
	Other Contact: <i>Assistant, billing contact, marketing lead, etc.</i>
	Email:
	Work phone:
AMOUNT	\$
SIGNATURE	<i>For pledges, please include the date of your signature.</i>
NOTES	
TABLE CAPTAIN	<i>Person responsible for getting a list of 10 guests to CLC by Tuesday, November 1, 2007</i>
CLC CONTACT(S)	<p>David Patton Director of Individual Giving, davidp@cascadeland.org , (206) 292-5907 x129</p> <p>Peggy Bill Senior Conservation Director, Snohomish County, peggyb@cascadeland.org, (206) 292-5907 x105</p> <p><i>Your contact at Cascade Land Conservancy.</i></p>

THANK YOU FOR YOUR SUPPORT

Please complete this form and return it with your payment to Cascade Land Conservancy's business office at
 615 2nd Ave Ste 625, Seattle, WA 98104 or fax to: (206) 292-4765.

CLC is a non-profit organization, EIN# 94-3112461. Your contribution is tax-deductible, as allowed by law.

SNOHOMISH COUNTY CONSERVATION AWARDS BREAKFAST

Thursday, November 15, 2007 at the Everett Events Center

Overview of Sponsorship Levels & Benefits

LEADERSHIP SPONSOR \$10,000+

- TABLE OF 10 GUESTS IN PRIME LOCATION (MORE TABLES AVAILABLE UPON REQUEST)
- COMPANY SHOWCASED IN 30-SECOND VIDEO SPOT TO OPEN THE EVENT.
- EXCLUSIVE COMPANY RECOGNITION DURING EVENT
- PREMIER COMPANY NAME AND LOGO RECOGNITION ON 7,500 INVITATIONS
- LOGO RECOGNITION ON THE CLC WEBSITE, INCLUDING OUR CONSERVATION PATRON PROGRAM!
- LOGO PROMINENTLY DISPLAYED ON PUBLICITY AND ADVERTISING MATERIALS
- RECOGNITION IN THANK YOU ADVERTISEMENT IN THE NEWSPAPER
- PRIME LOCATION FOR MARKETING BOOTH AT CONSERVATION MARKET PLACE
- GIFT OPPORTUNITY FOR EACH GUEST
- RECOGNITION ON CLC'S ANNUAL REPORT, CIRCULATION 10,000
- RECOGNITION IN CLC'S QUARTERLY PRINT NEWSLETTERS, CIRCULATION 10,000

SUSTAINING SPONSOR \$5,000

- TABLE OF 10 GUESTS (MORE TABLES AVAILABLE UPON REQUEST)
- COMPANY LOGO RECOGNITION DURING EVENT
- PROMINENT COMPANY LOGO RECOGNITION ON 7,500 INVITATIONS
- COMPANY NAME RECOGNITION ON THE CLC WEBSITE
- COMPANY LOGO PROMINENTLY DISPLAYED ON PUBLICITY AND ADVERTISING MATERIALS
- RECOGNITION IN THANK YOU ADVERTISEMENT IN THE NEWSPAPER
- MARKETING BOOTH AT CONSERVATION MARKET PLACE
- RECOGNITION ON CLC'S ANNUAL REPORT, CIRCULATION 10,000

PARTNER SPONSOR \$2,500

- TABLE OF 10 GUESTS
- LOGO RECOGNITION DURING EVENT
- COMPANY NAME ON 7,500 INVITATIONS
- COMPANY NAME RECOGNITION ON THE CLC WEBSITE
- MARKETING BOOTH AT CONSERVATION MARKET PLACE
- RECOGNITION ON CLC'S ANNUAL REPORT, CIRCULATION 10,000

TABLE SPONSOR \$1,000

- TABLE OF 10 GUESTS
- COMPANY NAME RECOGNITION DURING EVENT
- COMPANY NAME ON 7,500 INVITATIONS
- COMPANY NAME RECOGNITION ON THE CLC WEBSITE
- MARKETING BOOTH AT CONSERVATION MARKET PLACE
- RECOGNITION ON CLC'S ANNUAL REPORT, CIRCULATION 10,000

For more information about this event or multi event sponsorships, visit our website www.cascadeland.org or contact: David Patton, Director of Individual Giving by phone (206) 292-5907 x129 or email: davidp@cascadeland.org.

WE ARE ANTICIPATING 400 GUESTS AND OUR GOAL IS TO RAISE \$80,000!